

Pleasure Index

MALES are almost



than females new data from Cliovana shows. +/-75% Male respondents respondents

orgasm more frequently than their partner.

Specific issues with intercourse across all categories women indicated more than men-they experienced either one or more of the following:

pain during intercourse

lack of arousal

lubrication or desire

difficulty in achieving orgasm.



said they could orgasm through penetration alone with nearly half (44%) saying they required both penetration and clitoral stimulation.



Overwhelmingly, across both genders, respondents had **never** sought professional help for their sex life.

Of those that had sought help both men and women were most inclined to use prescribed medication -69% and 48% respectively.



LESS THAN

of the Australian population know how to get what they want out of their anatomy when it comes to an orgasm.

40% of women | 33% of men

When it comes to talking freely about vaginal health and pleasure,



less than 25% of Australian women feel comfortable talking freely about it.

of Australian women have faked an orgasm while approximately

of men have never!*

*New survey finds



Less than 50% of men and women in Australia know the difference between climax and orgasm.

SEXUAL HEALTH ISSUES Of those that



had had a baby JUST 8% **OF PEOPLE** SAID THEIR **SEX LIFE IMPROVED**

with a combined total of 92% indicating it remained unchanged **OR ACTUALLY GOT WORSE!**

of respondents were too embarrassed to discuss with medical professionals.



were not sure where to start.

MORE THAN HALF

of the respondents indicated they WEREN'T AWARE

there were ways to

ENHANCE ORGASMS

or would like to explore more and try to reach new heights in the bedroom. Less than half felt there was no room for improvement.